

TANNER HEALTH RE BRAND

BRANDING KIT

EXISTING LOGO



HORIZONTAL LOGO



VERTICAL LOGO



FONT

Elza Text

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#%&^*()

ADDITIONAL COLORS



PMS 366



PMS 377



PMS 371



PMS 435



Warm Gray 9



PMS 7690

NEW MOBIUS



TAGLINE

